



15/C  
PA  
9/27/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Eran Steinberg Docket No.: 29033-0257860  
Serial No.: 09/313,131 Group Art Unit: 2612  
Filing Date: May 17, 1999 Examiner: Nguyen, Luong Trung

For: **IN CAMERA MESSAGING AND ADVERTISING SYSTEM**

AMENDMENT

**RECEIVED**

Commissioner of Patents and Trademarks  
Washington, D.C. 20231

SFP Z 7 2002

Technology Center 2600

Dear Sir:

In response to the Office Action mailed on March 14, 2002, Applicant respectfully requests that the application be amended as follows:

In the Claims

Please cancel claims 33-35, 46-47, and 49.

- Sub DI  
cont*
1. (Thrice Amended) An integrated digital camera apparatus comprising:
2. (a) a housing;
3. (b) a digital image acquisition apparatus built into said housing, said digital image acquisition apparatus including image capture apparatus for converting a light image to digital image data and image storage apparatus for storing said digital image data;
4. (c) a messaging apparatus independent of said digital image acquisition apparatus built into said housing, said messaging apparatus including
- CJ  
com*
- 9/27/02  
VJ*